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ZIMEK APPLAUDS H.H.S. FOCUS ON HEALTH CARE-ASSOCIATED INFECTIONS

***Zimek C.E.O. SAYS Rapid Decontamination Technology
Will Reduce HAI's, saving lives and dollars***

“Dr. Wright and HHS should be applauded for the focus on health care-associated infections (HAI's), their commitment to better track them, and more importantly, to reduce life-threatening HAI's,” said Kurt Grosman, CEO of Zimek Systems.

“HAI's are the 4th largest cause of death in this country, killing over 100,000 patients per year in America,” said Grosman. “Imagine the tragedy of a family member coming to the hospital only to contract a new, more serious illness.”

Grosman reported that one in every 20 hospital patients contracts an HAI, amounting to 3.5 million people infected every year, according to the Centers for Disease Control.

“Beyond the human toll this takes, HAI's bring a crippling financial cost to hospitals, patients, and ultimately taxpayers,” added Grosman. “We spend a staggering \$45 billion per year fighting healthcare-associated infections.”

“However, the tremendous human and financial costs can be greatly reduced or eliminated with a greater focus on decontamination,” added Grosman. “Zimek's scientifically-proven rapid decontamination system has a track record of keeping people healthier while saving important dollars for the hospitals and organizations who use them.”

In a recent case study for a hospital that bought a Zimek System to fight an outbreak of Acinetobacter bacteria, the hospital saw an immediate reduction of all HAI's by 15%. Ventilator association pneumonia dropped by 32%; MRSA infections dropped by 47%; central line blood stream infections dropped by more than 60%; and UTI's dropped by an amazing 68%.

“A greater focus on decontamination will keep people healthier, help hospitals run more efficiently and could save billions of tax dollars that are now spent through Medicare and Medicaid fighting these unnecessary infections,” concluded Grosman.

Kurt Grosman is the CEO of Zimek Technologies based in Tampa, Florida. Zimek Technologies, LLC is America's foremost expert and leader in the area of rapid decontamination processes to kill deadly viruses and bacteria.

To schedule an interview with Kurt Grosman, please contact Michael McKeon of Mercury Public Affairs at 212-681-1380.