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OBAMA HEALTHCARE LAW CALLS FOR GREATER DISCLOSURE AND BEST PRACTICES IN THE BATTLE AGAINST HEALTHCARE-ASSOCIATED INFECTIONS

Rapid Decontamination Technology Will Reduce HAI's, Saving Lives and Dollars

NEW YORK – Amidst mounting public pressure to battle healthcare associated infections (HAI's) that kill as many as 500,000 patients and add as much as a quarter of a trillion dollars to our nation's healthcare costs over the course of a decade, Congress took action to reduce these deadly infections in Sunday's overhaul of the nation's healthcare system.

Mentioned a half-dozen times in the legislation, which is expected to be signed into law by the President, Congress has declared that our nation must use best practices to reduce the number of HAI's in our hospitals and healthcare facilities.

“Rapid decontamination systems will undoubtedly reduce infection and death in America's hospitals, all in a cost-effective manner,” said Kurt Grosman, CEO of Zimek Technologies, LLC, a best practices example in the field of reducing HAI's through rapid decontamination.

“With all the debate and concern over rising costs in the healthcare field, it is a no-brainer to do all we can to reduce the \$45 billion in avoidable annual costs to patients, insurers, Medicare and Medicaid brought on by preventable infections,” added Grossman.

HAI's are the 4th-leading cause of death in this country according to the Centers for Disease Control (CDC). Over 3.5 million people are infected every year with over 100,000 dying, according to the CDC.

Recent news accounts in the *New York Times* and *Consumer Reports* have begun documenting the staggering financial and human toll brought on by preventable HAI's. The relatively inexpensive Zimek System has been proven to dramatically reduce numerous HAI's in hospitals.

The Department of Homeland Security, FEMA, Department of Veterans Affairs and hospitals and first responder agencies in Arizona, California, Puerto Rico, Florida, Arkansas, New Jersey, Illinois, Massachusetts and Michigan all trust Zimek Systems to kill deadly viruses that jeopardize the health of their patrons and staff.

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